AT&T Community Engagement is providing a corporate contribution of $120,000 to the AT&T Pioneers Chapters for 2025. **The funding is for AT&T Pioneers Chapters to:**

**2025 AT&T Community Engagement Contribution**

**AT&T Believes**

* **Deliver community engagement projects that help narrow the digital divide for students and families who lack internet connectivity**
* **Impact communities by reducing environmental emissions creating a better, more environmentally sustainable future**
* **Support humanitarian disaster response efforts**

We are asking Pioneers to lean into volunteer engagement opportunities that strengthen communities where they live and work and focus on addressing social issues that align with AT&T’s corporate social responsibility priorities. Chapters are encouraged to think beyond existing projects and seek out remedies for closing the digital divide and addressing environmental stewardship.

Examples include, but are not limited to:

* Projects addressing educational needs for underserved youth\*
* Projects that empower and/or support underserved individuals for economic success (e.g., AT&T Connected Learning Centers and similar non-profits)
* Projects impacting environmental stewardship (e.g., upcycling laptops, beach clean-ups, tree planting)
* Projects supporting humanitarian disaster relief efforts.

*The funding applications are open and will remain open until September 1 or funds are depleted, whichever comes first. The event must be completed by October 31, 2025, and volunteer hours must be submitted in Benevity by November 30.*

* Applications are [2025 CE Contribution Application Form](https://forms.office.com/pages/responsepage.aspx?id=HNdB57bGsEeAPA87MrB1ViyVkNx9niVAkPU0ZVNk87BURFBUVzFaQ0tGVDFHQVFSVDlIMEdNQkVLTS4u&origin=QRCode&qrcodeorigin=presentation&route=shorturl) (may need to click twice or ctrl + click) or scan the QR code to access the application.



* Pioneers Membership Engagement/CE Contributions sub-committee can be a resource for planning, sourcing organizations, connecting with employee groups and implementing projects.
* Funding for an organization/project may vary per Chapter; not specific to funding a 501c3 only; can be a Pioneers-sponsored project.
* Submissions can be project-specific or a non-profit event; project can be a project of Pioneers or a community event.

**Funding criteria/guidelines**

* Funding will be budgeted as follows:
	+ $50,000 for projects to help close the digital divide
	+ $20,000 for projects impacting the reduction of environmental emissions
	+ $10,000 for projects supporting humanitarian relief efforts\*\*
	+ $40,000 for AT&T Pioneers National Community Service Project
* Applications can be submitted for a minimum of $500 up to a maximum of $5,000
* If funding is for a non-profit organization, the qualifications for the non-profit are:

Classified by the IRS as a 501(c)(3) public charity or a government instrumentality (or for international contributions, equivalent to IRS 501(c) (3) public charity). Also, as in years past, religious organizations do not qualify.

* Full description of the volunteer activity is required in the online submission. Details of how the project will be accomplished should be included.
* Project cost should be calculated based on the following:
* Minimum of 10 volunteer hours for **each $500 in funding**; number of volunteers can vary for **each $500 in funding**
* Minimum of 3 volunteers engaged for **each $500 in funding**; volunteer hours can vary with at least 2 AT&T employees engaged for **each $500 in funding:**
	+ **$500 = 10 volunteer hours = 3 volunteers = 2 AT&T employees**
	+ **$1000 = 20 volunteer hours = 6 volunteers = 4 AT&T employees**
	+ **$1500 = 30 volunteer hours = 9 volunteers = 6 AT&T employees**
	+ **$5000 = 100 volunteer hours = 30 volunteers = 20 employees**
	+ Funding is not to be used for any Chapter administration or travel reimbursement
	+ Budget for the project with detailed line items must be included in description and final line-item budget with receipts
	+ Any deviation from the original proposal must be submitted with post project report

**Requirements for applications:**

* Multiple applications can be opened per Chapter, but only one application per Councils and Clubs regardless of funding category (e.g. Digital Divide, Environmental, Humanitarian Relief Efforts). Project Completion Report must be completed and approved within two weeks of the project end date.
* Pioneers Chapter will engage with the AT&T External Affairs, Public Affairs and Lead PR manager/Corporate Communications for media advisory and press releases
* Application should include plans for social media; all postings should be public and include #ATTimpact, @ATTimpact, #attpioneers
* Project must be posted in Benevity before funding is transferred
* Employee volunteer time must be tracked in AT&T Community Engagement/Volunteerism portal ([Benevity](https://att.benevity.org/))
* Life Members and others time must be tracked in VolunteerNow

**Review and approval of applications will include**:

 Membership Engagement Committee Chairperson

 Membership Engagement National Executive Committee Member

 Membership Engagement Committee Members

**Post-Project Reporting:**

A post-project report will be required. The information to submit the report will be sent to the submitter at the time of the approval notification.

\*Digital Divide/Connected Learning examples:

* Programs that enable broadband access, adoption, and equity as well as effective digital learning experiences and outcomes for students. Examples includes Digital Literacy workshops, computer refurbishment, promote Digital Divide programs to underserved populations, and connected learning essential kits to facilitate digital learning (e.g., ear buds, mouse pads, computer wipes).
* Programs that provide innovative digital learning resources and skills to prepare individuals for meaningful employment (e.g., earning certifications for employment, community centers with programs teaching adults basic computer skills, applications to gain digital job skills).

\*\*National disaster relief efforts